

San Diego Mobile App Development Company has #1 Product In SkyMall Magazine

Shanda Escoto April 10, 2013



IT Mentor APPS, a San Diego mobile app development company, has been rated as having the #1 Product in SkyMall Magazine in 2012 based on customer satisfaction and customer reviews at SkyMall.

(Newswire.net -- April 10, 2013) San Diego, CA -- When IT Mentor APPS CEO Daniel Altbaum decided to advertise in SkyMall Magazine, the magazine found on almost every airplane in the world, he didn't know that his company would soon become the magazine's highest rated product for the year. "Needless to say, I knew we had a great product at an unbeatable price, but I never

expected this honor." – Daniel Altbaum

IT Mentor APPS is a San Diego, CA based Mobile App Development and Marketing Company specializing in Mobile App development for iPhone, iPad and Android. They have developed hundreds of mobile apps that are featured in both the iTunes and Google Play stores for industries including Restaurants, Bars, Doctors, Lawyers, Dentists, Churches, Real Estate Agents and more.

When asked why he decided to advertise in SkyMall Magazine, [IT Mentor APPS](#) CEO Daniel Altbaum said, "We create mobile apps for companies around the world for only \$1,495 and complete the project in less than 14 days. Nobody can beat our pricing and our product is second to none. Advertising in SkyMall was a logical move, since everyone with a business needs a mobile app, and we can provide that for them." It seems he was right, a recent phone survey of mobile app developers, showed an average price of \$29,000 and a 6 month timeframe to create a mobile app.

The growth of mobile applications has jumped significantly in the last few years as more and more consumers have upgraded to smart phones and mobile devices. Last year Google announced it reached over 25 Billion downloads for Android smart phones. In January of this year, Apple announced it has over 500 million active users and has now reached over 40 Billion downloads from the iTunes store. Technology powerhouse Cisco recently stated that by the end of 2013 there will be more mobile devices on the planet than people.

Businesses around the globe are quickly realizing that consumers are making purchase decisions while looking at their mobile phone, not while sitting at home in front of a computer. A mobile app for iPhone and Android is the next evolution of company marketing and a soon to be, must have for every business that wants to compete in the marketplace today.

SkyMall Magazine was founded in 1990 with corporate offices in Phoenix, AZ and is a multi-channel, direct marketer offering high-quality, innovative merchandise from top direct marketers and manufacturers through its SkyMall catalog and web site, www.skymall.com. The SkyMall catalog is seen by approximately 88% of all domestic air passengers reaching more than 650 million air travelers annually.

IT Mentor APPS CEO Daniel Altbaum can be reached at 619-567-6000.

###

IT MENTOR APPS
710 13th Street, Suite 307
San Diego, CA 92101

Media Contact: Daniel Altbaum

Phone: 619-567-6000

Email: daniel@itmentorapps.com

Web Site: <http://www.itmentorapps.com>

http://youtu.be/nazXRbQ_JL4

*Summary: **IT Mentor APPS has been rated the #1 Product in SkyMall Magazine in 2012 based on customer satisfaction and customer reviews at SkyMall.***