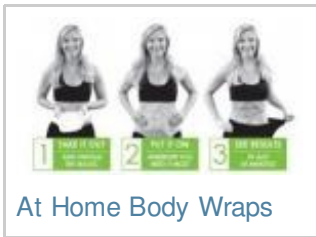


The Wrap Coach Advises Never Pay For a Spa Body Wrap Again!

Matthew O Brien September 24, 2013



Katie Dykstra, The Wrap Coach offers a natural, chemical-free body wrap that gives you the “ultimate” body contouring results – without the hefty spa price tag.

(Newswire.net -- September 24, 2013) Hudsonville, MI -- Katie Dykstra, Presidential Diamond Leader with **It Works! Global**, offers the world's first **naturally-based body contouring wrap** – the Ultimate Body Applicator. This natural, chemical-free wrap will give you the “ultimate” results you’ve been looking for – without the hefty spa price tag.

Featured in the Emmy® and Oscar® awards gift suites, the Ultimate Body Applicator and the entire line of It Works! products are available online at <http://www.thewrapcoach.com>.

Conventional spa wraps offer several potential weight-loss benefits. The results, however, are often the temporary effect of water-weight loss, which can be quickly reversed – within days of the treatment. Says **The Wrap Coach, Katie Dykstra**, “In spas and salons, your entire body will typically be wrapped up in seaweed or hot towels. You look like a mummy – and you’ll sweat – a lot. Afterward, you’ll feel like you’ve lost some inches, when in reality, you’ve only lost water weight.”

In contrast, the **It Works! Body Applicator** **minimizes the appearance of cellulite while tightening, toning and firming the skin**. Users see results in as little as 45 minutes, with progressive results over 72 hours -- even after taking off the wrap. Clients are encouraged to keep well hydrated, allowing the full cleansing benefits of the Body Applicator.

One of the unique things about the It Works Wrap which makes it so different from a spa treatment is that it’s not about water weight loss; it’s a cleansing procedure. “I specifically coach my clients to drink half their body weight in ounces of water each day in order to aid in the process and maximize results. If it was truly a water weight loss wrap, I’d be shooting myself in the foot!” says Dykstra. The It Works wrap cleanses the system and helps the client to naturally flush out the impurities. When this is done properly, the best results will be realized.

The It Works! Body Applicator is composed of natural ingredients which are fully disclosed, unlike many spas, which offer only vague descriptions of body wrap ingredients. The **Ultimate Body Applicator** is a non-woven cloth wrap infused with a botanically-based formula to tighten, tone, and firm where applied to the skin. The natural, plant-based ingredients – like rosemary, green tea, ivy, and menthol – are safe and chemical free. “The botanical ingredients are not only safe for your body, but they are actually considered superior nutrition for your skin. The wrap will hydrate and firm those areas of your body for months afterward,” says Dykstra.

“My clients love the convenience of the It Works Body Wrap. They can apply the wrap themselves in a matter of minutes, cover back up with their clothing and go about their daily activities,” Dykstra explains. This is in stark contrast to a spa treatment where people spend a few hours with a specialist in a mud room. “I’ve even met people at the mall and wrapped them in the restroom stall. I figure we can both get a little shopping done while the wrap processes!” chuckles Dykstra.

Should you choose to wrap yourself, rest assured the It Works wrap comes pre-treated. There is no mess or guess as to how much you need to apply – so you won’t need a specialist like you would at a salon. Dykstra mentions, “Most people want me to wrap them the first time, just so they know what they are doing. But it really is so simple that anyone can do it.”

A full treatment of the It Work Wraps will come in a box with four wraps inside and can be shipped anywhere in the United States, Canada, Australia, Wales, United Kingdom, Sweden, Scotland, Netherlands, Northern Ireland, and France. To purchase a box for \$99 USD, go to www.iwantwraps.com. You will also have the option to become a loyal customer and save \$40. Loyal Customers simply agree to purchase at least one product per month for a

minimum of three months. There is no joining fee or minimum monthly dollar requirement. Once you sign up, you'll begin receiving everything for 20-45% off! Plus you'll get added benefits along the way like free shipping and money back.

Want to be Wrap Girl and start offering this in your area? Visit www.WrapGirlsWanted.com to begin working from home today!

About The Wrap Coach:

Katie Dykstra is a Presidential Diamond Leader with It Works! Global. After joining the company in 2009, Katie quickly replaced and tripled her monthly income as a Grant Writer. She now leads a growing team of nearly 2,000 distributors located throughout several countries. In 2012, her team sales reached almost 1.5 million and continues to grow. In 2013, she received the It Works "Get Out of Debt" Bonus (the "G.O.O.D." Bonus) of \$75,000 for double promoting. Katie lives in Hudsonville, Michigan with her husband, Shawn, and two small children.

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